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Southside Regional Medical Arts Pavilion opens in Petersburg, Va.

The \$10 million, 32,500 square foot facility is the new home for Southside Regional Medical Center's Cancer Center

PETERSBURG, Va., Feb. 19, 2014 – It was a heartfelt morning on Jan. 17, as Jerad Hanlon, Chief Operating Officer of Southside Regional Medical Center (SRMC), took the podium to welcome everyone to the ribbon-cutting ceremony. The Rev. Grady Powell, a member of the SRMC Board of Trustees, led the audience in prayer. Mayor Brian Moore followed with a message of faith and hope.

The development of Southside Regional Medical Arts Pavilion was not only important to the town of Petersburg, it was important to the parties that collaborated to make this project such a success.

The project's developer, Rendina Companies, has had its own struggles with cancer. In 2006 the company's founder lost his fight with brain cancer. In 2011 the President and Chief Executive Officer, Richard M. Rendina, overcome his battle against non-Hodgkin's lymphoma.

"Cancer care is something that is near and dear to our hearts," said Richard M. Rendina. "It's what goes on behind those walls that really make us feel like we contribute to the great community of Petersburg."

The Southside Regional Medical Arts Pavilion is home to SRMC's new Cancer Center. With the collaboration of Virginia Cancer Institute (VCI), Southside Regional Medical Arts Pavilion offers oncology services ranging from imaging and examination, to infusion and radiation treatment. The pavilion has doubled the space available for these services and it houses state-of-the-art oncology treatment technology, including two Varian TrueBeam linear accelerators and a GE LightSpeed 4D CT scanner.



The \$10 million, 32,500 square foot Southside Regional Medical Arts Pavilion in Petersburg, Va., is the new home of Southside Regional Medical Center's new Cancer Center, as well as other needed healthcare services.

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“We now have some of the best equipment available anywhere for the treatment of cancer,” said David R. Penberthy, MD, MBA, Medical Director of Radiation Oncology at SRMC.

In addition to the Cancer Center, a new Women’s Imaging Center has opened in the pavilion, offering Digital Mammography, Breast Ultrasound and Bone Density Screening (DEXA Scan). Tri-Cities OB/GYN, a four-physician practice offering obstetrical and gynecological services for the region, also calls Southside Regional Medical Arts Pavilion home.

The doors to the \$10 million, two-story, 32,500 square foot medical office building are now open and the services are up and operating. The new facility is located adjacent to the hospital at 200 Medical Park Blvd. in Petersburg.

The development of the project was a success due to the collaborative leadership effort from the hospital, the Board of Trustees, Community Health Systems, Rendina Companies, Davis Stokes Collaborative and VIRTEXCO.

About Rendina Companies

Rendina Companies is a full-service, national healthcare real estate firm that assists hospitals and health systems in fulfilling growth and physician recruitment strategies by offering creative solutions for a variety of healthcare real estate initiatives. We have been a trusted partner to healthcare real estate providers for over 26 years, and have developed more than 6.75 million square feet of healthcare real estate throughout the country. Services in our full-service platform include the design, development, acquisition, leasing and management of healthcare real estate.

For information or questions, please contact Wade Kuzmick, Vice President, Leasing, at (866) 630-5055, or visit our website at rendina.com.

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